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Published by Pulse+IT Magazine Pty Ltd ATF Pulse+IT Magazine Trust (ABN: 34 045 658 171), Pulse+IT is Australasia's first and only eHealth and Health IT magazine. Launched in 2006 to assist GPs and Specialists to better understand the technology they confront in their practices, Pulse+IT now features an editorial platform and digital circulation that reflects the importance of holistic and comprehensive Health IT education and reporting. Pulse+IT eNewsletters are distributed to all corners of the Australian and New Zealand health sectors and are enjoyed by the following key readership groups: General practitioners, Specialists, Practice managers, Hospital and aged care decision makers, Health informaticians, Health information managers, Health IT industry participants. Having grown rapidly from its launch circulation of 10,000 copies, Pulse+IT's six-weekly distribution of 37,000 printed copies ranked it as one of Australia's highest circulating health publications and highest circulating IT publications of any kind. After three years of developing and expanding its fleet of digital services, in 2015 Pulse+IT ceased publication of its printed magazine and transitioned to specialist digital publishing, offering: An interactive website, A daily eNewsletter service, An online directory, Regular webinars, Twitter and RSS feeds, Company Facebook and LinkedIn pages, An online events calendar.

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