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Today, if you need a new home appliance, office supplies, or ... pretty much anything else, you simply pull out your smartphone and with a couple of taps on your Amazon app, you can rest assured it'll be at your doorstep in just a few days. Through networked communication, the dispersed teams including the supplier, the warehouse, your bank, and the delivery service are all seamlessly connected to accomplish a common goal. In fact, everywhere you turn today, networked communication is being leveraged to solve what used to be complex problems. Unfortunately, healthcare has historically been the exception. In a time when smartphones and mobile technology are used for just about everything from ordering food to managing finances to connecting with friends and family through group chats and video calls, healthcare is still falling behind. Many health systems are still relying on fax machines, pagers, two-way radios, landline phone calls, and even sticky notes to coordinate patient care. Siloed within their own departments and unable to securely and efficiently communicate, vital patient information often falls through the cracks, leading to wasted resources, delayed treatments, decreased quality of care, and billions of dollars lost annually due to medical errors. Pulsara is a mobile telehealth and communication solution that connects healthcare teams—health systems, hospitals, and first responders—across organizations. Scalable from the routine emergency medical services transport to a worldwide pandemic, Pulsara's flexible platform enables entire health systems to standardize workflows and streamline communications for every method of arrival and patient type. The result: decreased treatment times, providers empowered to provide better quality of care, reduced provider burnout, and cost and resource

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savings.

On one, easy-to-use app, it only takes three steps to unite care teams around a single patient event. Simply create a dedicated patient channel, dynamically build the care teams, and communicate using multimedia such as video calls, audio clips, ECGs, data, and image transfers. With a mission of ‘improving the lives of patients and caregivers’ from rural Australia to metropolitan Seattle, Pulsara unites all members of the care team on a single patient channel; creating one source of truth for every case.

At Pulsara, we live by the phrase “It’s About People.” Customers—healthcare systems, hospitals, emergency services, medical control centers, aged care facilities, and other healthcare organizations—are seen as partners in a journey committed to improving the lives of every patient they serve. By leveraging innovative communication features through the Pulsara platform, clients across the globe have improved patient outcomes, including:

Decreasing the time it takes for stroke patients to receive tPA by a record-breaking 59%; from a 110-minute average to a 46-minute average in Texas
In an Australian health system, the ambulance routinely bypasses the emergency department to take patients directly to CT in 7 minutes on average, down 68% from a 22-minute average
A health care system in Arkansas treated STEMI patients in an average of 63-minutes, a 19% decrease in just four months

Connected teams have the power to achieve incredible results by bringing the focus back to what matters most: the patient.

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